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# THE GLOBAL EXCHANGE *conference*

Your opportunity to illuminate your business at the world's largest mental health, addiction treatment, and wellness conference.

## SPONSORSHIP OPPORTUNITIES

October 6-9, 2024

Walt Disney World Resort

# GXC2024 PROSPECTUS

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Dear Friends,

The Global Exchange Conference 2024 is a four-day event of continuing educational presentations, workshops, and experiences bringing together professionals and organizations from Mental Health, Addiction Treatment, and Holistic Wellness. GXC 2024 cordially invites you to present your organization as a sponsor, exhibitor, and/or advertiser at our event on October 6-9, 2024, at the Walt Disney World Resort. GXC's unique sponsorship platform is designed to help your organization build relationships, increase visibility, and elevate your brand... all while at "The Most Magical Place on Earth!" Join other professionals, executives, exhibitors, and volunteers from four core specialties...

**Mental Health | Addiction | Wellness | Leadership**

Opportunities abound to increase your company's brand exposure before, during, and after the conference including Exhibitor Space, Sponsorships, Advertising, and a Golf Tournament. As a Sponsor, your organization will also receive exclusive access to the GXC VIP SPONSOR LOUNGE, an ideal location to enjoy a private respite, designed for you to connect and rejuvenate between sessions.

**Thank you for your interest and support.**

**The Global Exchange Team**



# THE GLOBAL EXCHANGE conference

**MENTAL HEALTH + ADDICTION + LEADERSHIP + WELLNESS**

The Global Exchange Conference is an international conference dedicated to empowering professionals to elevate their knowledge regarding therapeutic practices, treatment models, and the latest mental health, addiction, and holistic wellness innovations.

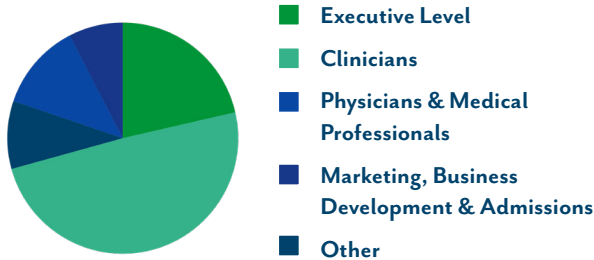
To that end, GXC takes pride in hosting the most respected and in-demand speakers and thought leaders, all of whom present the most cutting-edge research and relevant topics in our focused tracks and fields.

The Global Exchange Conference is a truly global hub of inspiration, education, and networking — one that creates endless ripple effects for professionals and their clients nationwide.

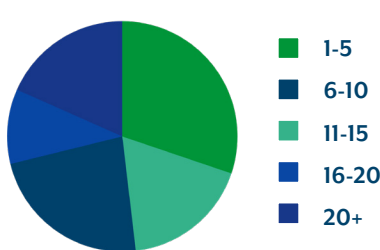


## DYNAMIC ATTENDEE MIX

### JOB ROLE



### NUMBER OF YEARS IN THE INDUSTRY



## RAPIDLY GROWING AUDIENCE

- Email List: **275,000**
- Instagram Growth YOY: **200%**
- Facebook Growth YOY: **133%**
- LinkedIn Growth YOY: **8342%**

## IMMERSIVE EXPERIENCES

Biohacking	Leadership Training
Experiential Intensives	Yoga and Massage
Interactive Workshops	Exclusive Theme Park Event
And More...	

## Make a bigger impact with advertising and sponsorship opportunities.

GXC is dedicated to ensuring that sponsors receive high-quality attention. Available advertising and sponsorship opportunities prominently display your company's message to draw interest among your intended audience and maximize your return on investment.

**Contact your representative to discuss packaging options.**

	Experiences Available to Sponsor	Exhibitor Booths	VIP Registrations	VIP Meet & Greet	Email Blasts	Social Media Shoutouts	Other
PRESENTING	Top Billing for Branding & Signage At Conference Space	Large 20'x20'	15	4	3 (including know before you go)	6	Podium Announcement Recognition
DIAMOND	Park Experience	Large 20'x20'	10	4	1	4	
PLATINUM	Not So Late Show & Opening Reception	Standard 10'x10'	10	2	1	4	
GOLD	Lanyards, Key Cards, Conference App & Tote Bags	Standard 10'x10'	8	2	1	3	
SILVER	Keynote Sessions, Barista Bar, VIP Sponsor Lounge	50% off Standard Booth	6	2	1	3	
BRONZE	Clinical Luncheons, Custom Branded Spaces, Disney Leadership Institute	50% off Standard Booth	4	1		2	
SUPPORTING	Program Experiences, Food & Beverage, Daily Highlights Email	50% off Standard Booth	3			2	
FRIEND	Exhibit Hall, Unique Event Moments	Daily Reflection	1				

## PRESENTING

Partner with GXC in bringing our conference to life! Your logo will be displayed as top sponsor throughout the conference, with heavy branding in our main traffic area in registration.

## DIAMOND

Make a statement with hosting one of our most-looked-forward-to events. The park experience will have your company highlighted with branded signage throughout the conference hall and in the park. In addition, the sponsor will be announced and thanked from the stage at the morning general session.

## PLATINUM

GXC is all about experiences and with this sponsorship level, you can choose between the opening Reception or the Not So Late Show.

### The Opening Reception

Set the tone for the entire conference at our opening reception, held at the beaches and pools of The Swan and Dolphin Resorts. Your organization will have signage throughout and get to welcome the audience from the main stage.

### The Not So Late Show

Another crowd favorite, this closing event gives the audience a wow moment with celebrity interviews. Introduce the speakers and have your logo displayed on the main stage throughout the entire event.

## GOLD

### Lanyards and Badges

See your logo and website QR code attached to every attendee throughout the entire event.

### Key Cards

The first thing an attendee does before the conference is check-in to their hotel room. With our hotel key cards, your logo will be the first company recognized and remembered every time they enter and exit their hotel rooms.

### Conference Tote Bags

Our high quality, reusable bags will display your logo.

### Conference App

Our intuitive, user friendly app is where most attendees go to receive the latest, real-time updates for GXC agenda and events. Your company will have a full page display each time the app is loaded.

## SILVER

### Keynote Sessions

Our keynote sessions host some of the top speakers in the world. Your logo will be displayed on the screen for the entire session, and a representative will introduce your company and the speaker.

### Barista Bar

Keep GXC Attendees caffeinated all day with our Barista Bar sponsorship. Signage will be displayed with your logo throughout the exhibit hall as well as all cups and napkins at the bar.

### VIP Sponsors Lounge

Sponsors and VIP registrants will get exclusive access to our VIP Sponsor Lounge for special drinks, snacks, and lunch. Your logo will be displayed on the sign outside of the room.

## BRONZE

### Clinical Luncheons

Attendees ingest delicious meals and important information in our daily clinical luncheons, with our main stage as the back drop. Your logo will be displayed outside of the luncheon room, as well as on the screen. You will also have the chance to interview the clinician, if applicable.

### Disney Leadership Institute

Back by popular demand, the Disney Leadership Institute in a unique experience for your organization to invite special guests to learn more about the excellence behind Disney and their hospitality. Held during our preconference event, take a field trip into a park where you can understand the magic behind Disney.

### Ascending Branding

Your logo will guide attendees up and down the escalators to the important educational sessions.

# GXC2024 PROSPECTUS

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## **Elevation Branding**

With guest rooms being inside the conference space, attendees will frequently see your company's information on the elevator doors as they head to their rooms for a break.

## **Education Center Branding**

Signage on our education floor where all breakout sessions are held.

## **Welcome Room Gift Drop**

## **SUPPORTING**

### **Continental Breakfast**

Breakfast is served each morning in the exhibit hall with signage thanking your company for sponsoring.

### **Morning Yoga Experience**

Yoga mats will be branded with your company logo for attendees to use and take home at the end of the conference.

### **Daily Highlights Email**

Each morning, an email will be sent highlighting the daily events for the conference and your logo will be featured at the top of the Daily Highlights.

### **Recharging Stations**

Help attendees recharge with freestanding charging stations throughout the exhibit hall with your company logo featured on all sides.

### **Legal Clinic Room**

Provide exclusive, legal advice in a reserved room located next to registration with signage outside and throughout the exhibit hall.

### **Wellness Center Branding**

With the success and traffic of our first Wellness Center at GXC2023, we are offering the opportunity to sponsor the space and have branding throughout as well as first access to the treatments.

### **Exclusive GXC Speaker Dinner**

GXC Speakers love the chance to mingle and collaborate at our speakers-only dinner on the first evening of the conference. Your company would be invited to join and share.

## **EPCOT Wellness Experiences**

Experiential and somatic experiences such as drumming in Morocco and meditation in Italy, bring the true global experience to the conference with your company featured in the agenda as the sponsor.

## **FRIENDS OF GXC**

### **Exhibit Hall Street Names**

Name one of the streets of GXC Exhibit Hall after your company!

### **Carpool Karaoke at Opening Reception**

Be the highlight of the GXC Kick-Off Reception with your logo on a convertible and social media postings highlighting the experience.

### **360 Photo Booth at Opening Reception**

Your logo on a step and repeat sets the stage for the GXC 360 photo booth.

### **Cigar Rolling Station at Opening Reception**

Another reception highlight, your logo will wrap around a hand-rolled cigar.

### **Water Cooler Stickers throughout the conference**

Keep attendees hydrated with your logo on all water coolers displayed throughout the conference.